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IMAGINATION+ MEETING PLANNERS INC.

& Meeting Essentials A - Z

Recipient: George Brown Continuing Education Award of Excellence for Teaching 2003

For Immediate Release

December 15, 2003

Biback Receives Award for Excellence in Teaching

Sandy Biback, CMP CMM, president and owner of Imagination+ Meeting Planners Inc. in Toronto received the Continuing Education Award of Excellence for Teaching from The City College, George Brown.

Biback received one of only 12 awards from the Centre for Continuous Learning. Award winners are chosen from 700 continuous education teachers and are based on student evaluations. Biback teaches in the evening certificate program: Event and Meeting Management as well as the daytime post diploma program: Tradeshows, Exhibitions and Conference Management.

Biback has been teaching at George Brown for over 7 years and has 22 plus years experience planning conferences and events. She believes in giving back to the conference and event community and continually learns from her students. "These courses raise the profile and professionalism of our industry and will continue to do so as the profession progresses."

Biback founded Imagination+ Meeting Planners Inc. in 1990 and provides a full range of services to her clients along with a variety of training sessions within and for the industry. She is a member of Meeting Professionals International (MPI) and Independent Meeting Planners Association of Canada, Inc.

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"Imagination is more important than knowledge"...Einstein

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